

Press Release – 14th September 2004 – Smart Telecom SA

Smart Telecom takes over Tiscali AG's activities

According to the terms of an agreement announced at the beginning of the week, the operator Smart Telecom has signed the take-over of the Swiss subsidiary of the Italian Tiscali group. This society manages a portfolio of over 40'000 subscribers all over Switzerland and disposes of comprehensive Voice and Internet infrastructures.

Strong synergies

« Similarly as when we purchased Cable & Wireless Switzerland, in 2003, the Tiscali take-over brings us several thousand new customers in the German-speaking part of Switzerland and cements Smart Telecom's national positioning in Switzerland », points out Philippe Roditi, co-director of the company, together with Francis Cobbi. The latter specifies : « Hosting, ADSL, Voice ... Tiscali's and Smart Telecom's activities are similar. In addition to the identified synergies, this purchase positions us henceforth as a major actor hosting Internet sites. »

Smart Telecom's services offer is already one of the most comprehensive in Switzerland, encompassing wideband connections through innovative products like on-line data saving or video surveillance over Internet, from which future customers will be able to profit rapidly.

Proximity policy reinforced

Smart Telecom has been developing regularly over the past few years, through purchase of regional operators, and thus maintains a strong proximity profile for its private and corporate customers all over Switzerland. And again, Smart Telecom will be in a position to extend its presence, by profiting from Tiscali's location in Basle. Smart Telecom has no intention for collective furlough and wishes to turn the Basle site into a competence center for the group, thanks to its employees' expertise.

No changes for existing customers

« For all of the customers, we wish to assure a transparent transition, on the technical and administrative levels. Services subscribed with Tiscali will be preserved, under the same conditions », add the directors. Smart Telecom and Tiscali will cooperate closely during the coming months in order to achieve a smooth migration of activities.

Pully, 14th September 2004 – Smart Telecom SA

Contact

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About Smart Telecom SA

Smart Telecom is an independent Swiss telecommunications group specializing in Voice and Internet. It is headquartered in Pully, near Lausanne. The group's first entity, VTX Services SA, has been founded in 1986 by two EPFL engineers (Philippe Roditi and Francis Cobbi) and a computer scientist from Paris, Joseph Toledano. Pioneering electronic communication, it has decisively participated in the development of Videotex in Switzerland. With the ensuing emergence of the new technologies, our company's trades have diversified into the domains of Voice and Internet. The purchase and creation of regional entities have led the way to the creation of the Smart Telecom Group, in 1998. It counts presently 11 regional subsidiaries with nearly 200 employees distributed over the French-speaking, German-speaking and Italian-speaking (Ticino) parts of Switzerland.